



## ***TransIT*<sup>®</sup>-293 Transfection Reagent**

### **A high efficiency, low toxicity, DNA transfection reagent optimized for 293 cells**

- **Unique Formulation**—Maximize transfection performance in HEK 293 cells.
- **Low Cellular Toxicity**—Maintain cell density and reduce experimental biases.
- **High Efficiency Delivery**—Achieve 75-85% transfection efficiency to ensure experimental success.
- **Deliver Single or Multiple Plasmids**—Ideal for specialized applications, such as viral production.

#### **Data**

##### **Figure 1. The *TransIT*-293 Reagent Achieves High Transfection Efficiency.**

HEK 293 cells transfected with pEGFP using *TransIT*-293 Reagent in complete media for 24 hours.

