



## **NEW! Ingenio™ Electroporation Products**

**A broad spectrum solution that provides high efficiency electroporation in hard to transfect cells with minimal toxicity**

Ingenio Solution is compatible with all electroporators including amaxa's Nucleofector® Device.

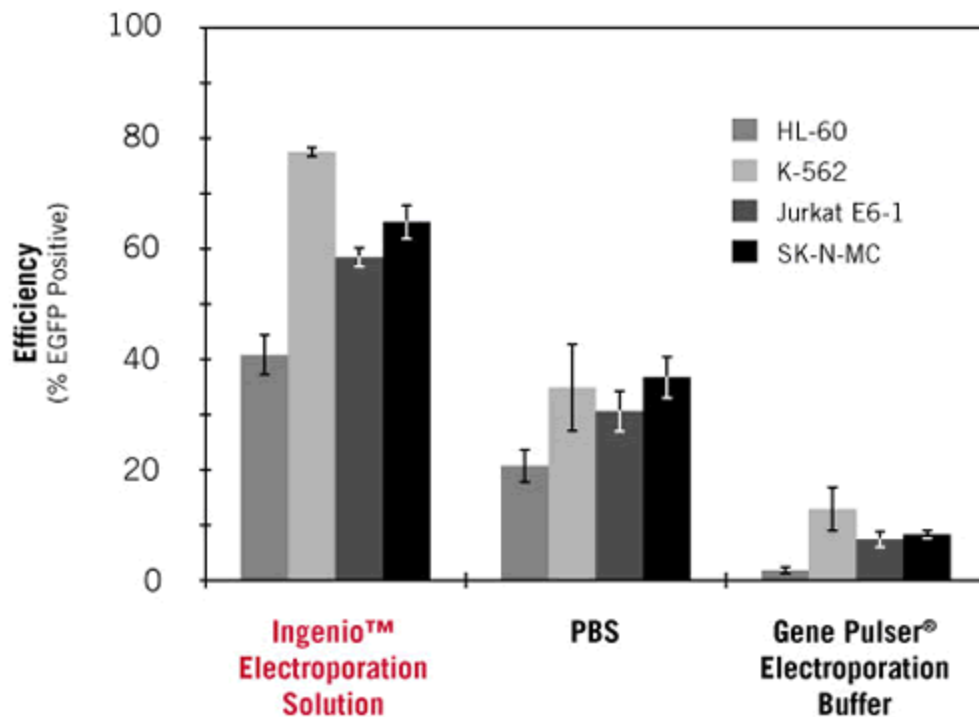
- **High Efficiency Electroporation of Hard to Transfect Cells** - Conduct research in biologically relevant cells
- **Compatible with All Electroporation Devices** - Use your existing system; no need to purchase additional specialized equipment
- **Save Money** - Reduce research costs while maximizing results
- **High Cell Viability** - Minimize the risk of introducing experimental biases due to toxicity induced cellular changes

Mirus Bio has developed the Ingenio™ Electroporation Solution to facilitate efficient and reliable delivery of nucleic acids to eukaryotic cells traditionally resistant to chemical transfection.

Ingenio is a broad spectrum solution that supports high efficiency electroporation with minimal toxicity. It replaces standard electroporation solutions including phosphate buffered saline and serum-free media.

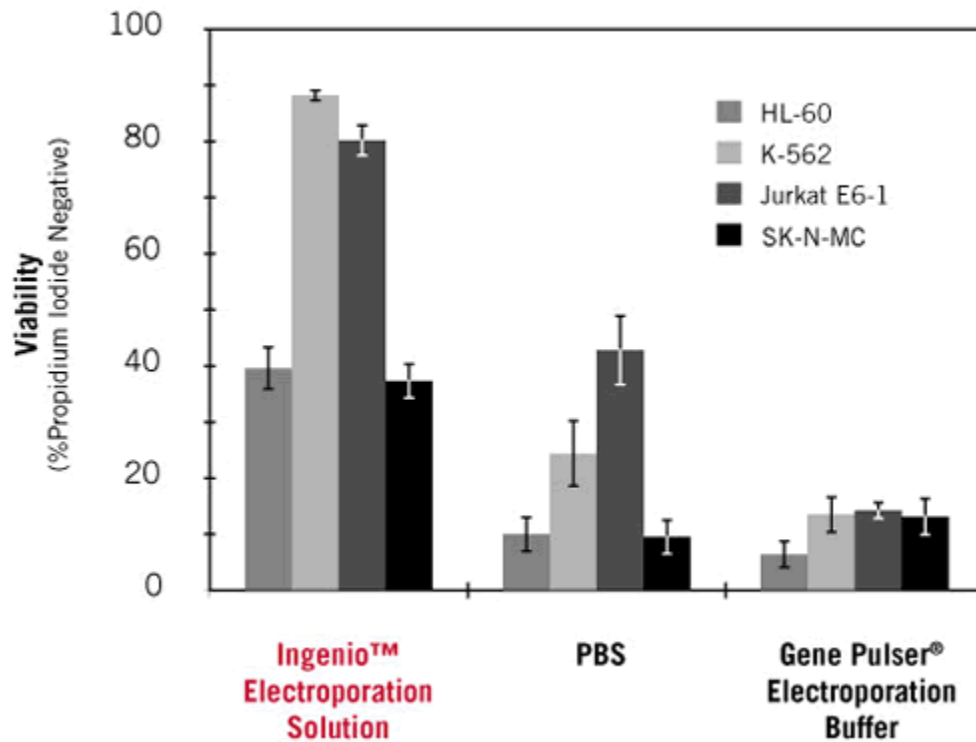
Ingenio is compatible with multiple instruments and facilitates a wide range of applications requiring nucleic acid delivery to cells.

The Ingenio solution is available alone and as part of a complete kit with cuvettes and cell droppers.



**Figure 1. Ingenio Outperforms Other Electroporation Solutions.**

Cells were electroporated in parallel with an EGFP reporter vector using either Ingenio™ Electroporation Solution, PBS or the Gene Pulser® Electroporation Buffer (Bio-Rad) on the GenePulser Xcell™ Eukaryotic System. EGFP expressing cells were identified 24 hours post-electroporation by flow cytometry and presented as a percentage of the live cell population. Experiments were performed in triplicate on three separate days and the data averaged.



**Figure 2. High Cell Viability with Ingenio.**

DNA was electroporated into cells using either Ingenio™ Electroporation Solution, PBS or Gene Pulser Electroporation Buffer (Bio-Rad) and the GenePulser Xcell™ Eukaryotic System. Twenty-four hours post-electroporation, cells were assayed for viability by propidium iodide staining and flow cytometry analysis. Experiments were performed in triplicate on three separate days and the data averaged.