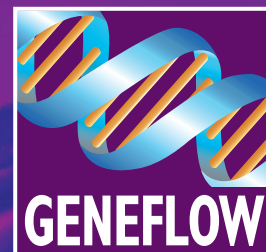


# Product Focus

Tel: 01543 414704 Fax: 01543 255666 Email: sales@geneflow.co.uk Web: www.geneflow.co.uk



## Transfection Reagents from Mirus Bio

Mirus

Achieve superior transfections with an advanced, non-liposomal, polymeric system that efficiently delivers both DNA and RNA out of the endosome and into the cytoplasm, overcoming a critical barrier to nucleic acid delivery

**NEW**

### TransIT-X2™ Dynamic Delivery System

- Innovative polymeric system for delivery of Plasmid DNA and siRNA/miRNA
- Effective with a wide range of adherent, suspension, primary and neuronal cells



### Trade-in your old Lipofectamine™ 2000 for the New TransIT-X2™



#### TransIT-X2™ Swap Program

Take a picture of your old Lipofectamine® 2000 vial to swap for a free 0.25 ml size of the TransIT-X2™ Dynamic Delivery System and change the way you do transfections forever.

Please contact: [support@geneflow.co.uk](mailto:support@geneflow.co.uk) for more details.

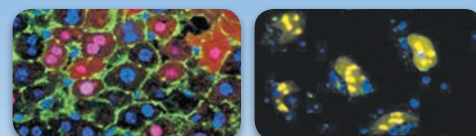
### TransIT®-2020

- High performance, animal free, broad spectrum plasmid DNA transfection reagent
- Ideal for difficult cells including primary and stem cells

### TransIT®-LT1

- Exceptionally low toxicity
- Broad spectrum plasmid DNA transfection reagent

**Special Offer**



Cat. No.	Description	Introductory Price
E7-0174-X	TransIT™-X2 Transfection Reagent, 0.3ml	£77.50
E7-0176-X	TransIT™-X2 Transfection Reagent, 0.75ml	£195.00
E7-0178-X	TransIT™-X2 Transfection Reagent, 1.5ml	£324.00

Cat. No.	Description	List Price	Offer Price 15% Off
E7-0004-X	TransIT®-LT1 Transfection Reagent, 0.4ml	£156.00	<b>£132.60</b>
E7-0002-X	TransIT®-LT1 Transfection Reagent, 1ml	£246.00	<b>£209.00</b>
E7-0142-X	TransIT®-2020 Transfection Reagent, 0.4ml	£170.00	<b>£144.50</b>
E7-0144-X	TransIT®-2020 Transfection Reagent, 1ml	£335.00	<b>£285.00</b>

## Mycoplasma Prevention and Detection Products

**Special Offer**

### Mycoplasma Detection

- Detects all mycoplasma species, achoplasma and spiroplasma species
- Sample preparation is less than 10 minutes

### Disinfectants

- Aquaguard-1 for CO<sub>2</sub> incubators, use at 10ml/litre
- Aquaguard-2 for standard water baths, use at 2ml/litre
- Pharmacidal surface spray, non-toxic, effective against bacteria, spores, mycoplasma, yeast, fungi, viruses



Cat. No.	Description	List Price	Offer Price
K1-0210-X	EZ-PCR Mycoplasma Test Kit, 20 Tests	£153.00	<b>£115.00</b>
K1-0332-X	Aquaguard-1 Solution, 100ml	£18.00	<b>£15.50</b>
K1-0334-X	Aquaguard-2 Solution, 50ml	£24.35	<b>£21.00</b>
K1-0331-X	Pharmacidal Disinfectant Spray, 1 Litre	£78.50	<b>£67.00</b>

## Electroporation Cuvettes

**3 for 2 Special Offer**

- Individually wrapped, gamma irradiated
- Compatible with leading electroporation systems
- Suitable for bacteria, yeast, insect, plant and mammalian cells



Cat. No.	Description	List Price	Offer Price
E6-0050-X	GeneFlow Electroporation Cuvettes 1mm, Box 50	£115.00	<b>3 Boxes for £230.00 (Equivalent to £76.66/box)</b>
E6-0060-X	GeneFlow Electroporation Cuvettes 2mm, Box 50	£115.00	
E6-0070-X	GeneFlow Electroporation Cuvettes, 4mm, Box 50	£115.00	

### Cuvettes for BioRad Gene Pulser Xcell

Cat. No.	Description	List Price	Offer Price
E6-0052-X	GeneFlow Electroporation Cuvettes with Longer Electrode Design, 1mm, Box 50	£115.00	<b>3 Boxes for £230.00 (Equivalent to £76.66/box)</b>
E6-0062-X	GeneFlow Electroporation Cuvettes with Longer Electrode Design, 2mm, Box 50	£115.00	
E6-0070-X	GeneFlow Electroporation Cuvettes, Longer Electrode Standard, 4mm, Box 50	£115.00	

GeneFlow special offers are valid until 20 December 2013, open to UK customers only

# Western Blotting Reagents and Membranes

## EZ-ECL for routine Western Blotting

- Detection limit of low-picogram levels of protein in model system
- Suitable for use on film or gel imaging systems



30% OFF

## Westar® Supernova for Proteins with low expression

- Detects low-femtogram ( $10^{-15}$ ) levels of protein with 8 hours signal duration
- Excellent alternative to ECL™ Select and SuperSignal® WestFemto
- Antibody dilution ranges:  
Primary: 1:5,000-1:100,000  
Secondary: 1:100,000-1:500,000



Special Offer

## Protran™ Nitrocellulose Membrane

- Manufactured from 100% pure nitrocellulose with inherently low background
- High binding capacity of 80-150µg/cm<sup>2</sup>
- 0.2µm pore size binds proteins below 20kD

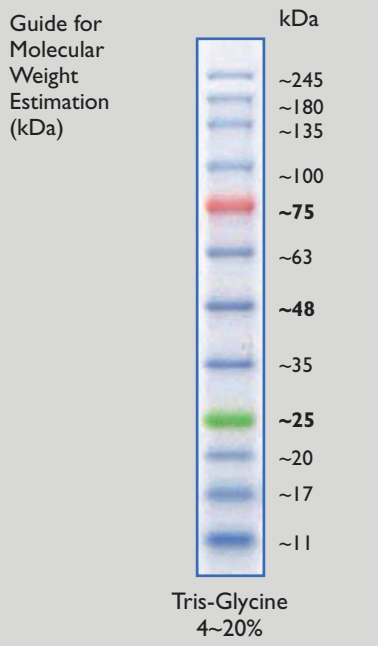


Special Offer

Cat. No.	Description	List Price	Offer Price
K1-0170-X	EZ-ECL Chemiluminescence Detection Kit for HRP, 120ml	£69.95	£49.00 (30% OFF)
K1-0172-X	EZ-ECL Chemiluminescence Detection Kit for HRP, 500ml	£199.95	£140.00 (30% OFF)
K1-0066-X	WESTAR® Supernova HRP Detection Substrate, 20ml	£80.00	£70.00
B3-0056-X	Protran® Nitrocellulose Membrane BA83, Pore Size 0.2µm, Roll 30cm x 3m	£277.00	£255.00
B3-0059-X	Protran® Nitrocellulose Membrane BA85, Pore Size 0.45µm, Roll 30cm x 3m	£277.00	£255.00

## BLUeye Prestained Protein Ladder

- Excellent value for money: 250 lanes for £70.00\*
- Three colour Protein standard with 12 Protein bands
- Broad range; 11-245 kDa
- Coloured reference bands for easy identification in gels or blots
- Extremely economical since loading volumes can be as low as 2.5µl/well



\*Based on loading 2.5µl/well per 500µl vial

Cat. No.	Description	List Price	Offer Price	Offer Price for 2 or more
S6-0024-X	BLUeye Prestained Protein Ladder, 500µl	£99.50	£85.00	£70.00

## National Diagnostics Protein Electrophoresis Reagents

15% OFF



Cat. No.	Description	List Price	15% OFF
A2-0072-X	ProtoGel Acrylamide (30% 37.5:1), 1 Litre	£68.15	£58.00
B9-0012-X	ProtoGel Resolving Buffer (4X), 450ml	£21.50	£18.30
B9-0014-X	ProtoGel Stacking Buffer, 200ml	£17.20	£14.60
B9-0032-X	Tris-Glycine SDS PAGE Tank Buffer (10X), 4 Litre	£43.00	£36.45
B9-0056-X	Tris-Glycine Electrophoresis Buffer (10X), 4 Litre	£57.30	£48.70
B9-0038-X	20% SDS Solution (Ultra Pure), 450ml	£37.25	£31.65
A2-0104-X	TEMED (Redistilled), 25ml	£14.50	£12.35
B9-0074-X	Tris Buffered Saline (10X), 1 Litre	£45.50	£38.70



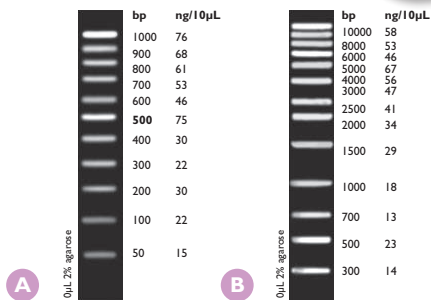
Geneflow special offers are valid until 20 December 2013, open to UK customers only

For additional information on any of these products please contact Geneflow Technical Support

## DNA Ladders

Special Offer

- Ready to use, supplied in loading buffer
- Quantitative, accurate, sharp bands



Cat. No.	Description	List Price	Offer Price
L3-0005-X	PCR Ranger 100bp Ladder 50-1000bp, Pack 5 x 1ml, 500-1000 Loads <b>A</b>	£215.00	<b>£150.00</b>
L3-0015-X	High Ranger 1kb Ladder 300-10,000bp, Pack 5 x 1ml, 500-1000 Loads <b>B</b>	£215.00	<b>£150.00</b>

## Hi-Res Standard Agarose

Special Offer

- Molecular Biology Grade Agarose
- Suitable for cloning



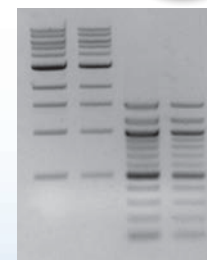
Cat. No.	Description	List Price	Offer Price
A4-0700-X	Hi-Res Standard Agarose, 500g	£262.00	<b>£135.00</b>

## Safer DNA Gel Imaging

Special Offer

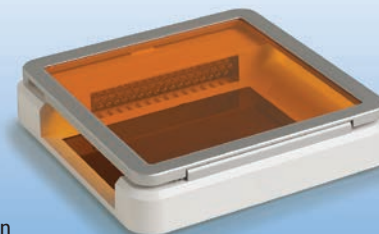
### Midori Green Advance Nucleic Acid Stain

- According to the Ames test causes significantly fewer mutations than Ethidium Bromide
- Developed to work with Blue Light Illuminators but can also be used with UV boxes



### Ultra-Slim Blue LED Illuminators

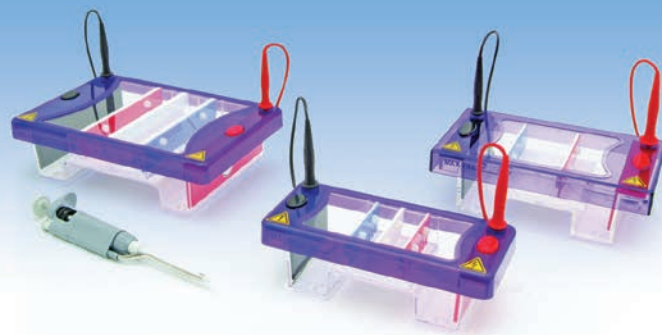
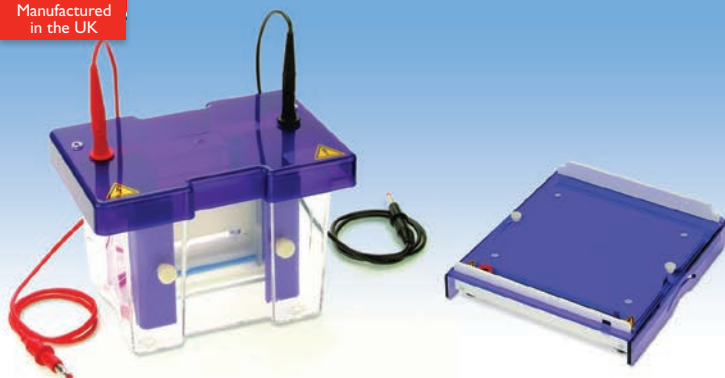
- Suitable for imaging a range of fluorophores including: Midori Green, Ethidium Bromide, SYBR<sup>®</sup>Safe, Gel Green, Gel Red, SYBR<sup>®</sup>Gold and SYBR<sup>®</sup>Green



Cat. No.	Description	List Price	Offer Price
S6-0020-X	Midori Green Advance DNA Stain, 50 $\mu$ l, sufficient for 1000ml Agarose	Trial size	<b>£10.00</b>
S6-0022-X	Midori Green Advance DNA Stain, 1ml, sufficient for 20L Agarose	£89.00	<b>£80.00</b>
G5-0716-X	Fastgene Blue LED Illuminator, 470nm, 12 x 7cm Viewing Area	£495.00	<b>£445.00</b>
G5-0718-X	Fastgene Blue LED Illuminator, 470nm, 20 x 16cm Viewing Area	£745.00	<b>£670.00</b>

## Electrophoresis Equipment

25% OFF



### Protein Gel Tanks and Blotters

Cat. No.	Description	List Price	25% OFF
VS10DSYS-X	OmniPAGE Mini, 10 x 10cm, incl glass plates with 1mm bonded spacers, 2 x 12 sample combs, casting base, cooling pack	£468.00	<b>£351.00</b>
VS10B1-X	OmniBlot Mini Blotting Insert to fit in tank above, including 3 cassettes, 6 fibre pads	£234.00	<b>£176.00</b>
SD10-X	Semi Dry Blotter, 10 x 10cm	£415.00	<b>£312.00</b>
SD20-X	Semi Dry Blotter, 20 x 20cm	£938.00	<b>£704.00</b>

### DNA Gel Tanks

Cat. No.	Description	List Price	25% OFF
MSMINI7-X	MultiSUB Mini Gel Tank, 7 x 7cm tray, 2 x 8 sample 1mm combs, dams	£247.00	<b>£185.00</b>
MSMIDI10-X	MultiSUB Midi Gel Tank, 10 x 10cm tray, 2 x 16 sample 1mm combs, dams	£270.50	<b>£203.00</b>
MSCHOICE15-X	MultiSUB Choice Gel Tank, 15 x 15cm tray, 2 x 20 sample 1mm combs, dams	£281.00	<b>£211.00</b>

customers only. Prices and descriptions are correct at the time of publishing.

Port: Tel: 01543 414704 Fax: 01543 255666 Email: sales@geneflow.co.uk www.geneflow.co.uk



## NanoPhotometer® Low Volume Spectrophotometer

Special Offer

- An 'All-in-One' spectrophotometer with proven micro volume (0.3µl) and cuvette performance
- Optimized for quantification and purity assessment of Nucleic Acid and Protein samples
- Stand-alone design with large LCD display, optional printer
- Wide concentration ranges of 2-18,750ng/µl dsDNA and 0.08-543mg/ml Protein (BSA)
- Lifetime accuracy without recalibration



Cat. No.	Description	List Price	Offer Price
S4-0700-X	NanoPhotometer™ P300 UV Vis Spectrophotometer including Lid 50	£7915.00	£6725.00
S4-0708-X	NanoPhotometer™ P330 UV Vis Spectrophotometer including Lids 10 & 50 and Integrated Vortexer	£8175.00	£6949.00

## Gel Documentation Systems

NEW

### PXi and PXi Touch - Fluorescent & Chemiluminescent Systems

SYNGENE  
A DIVISION OF THE STRATTEC GROUP

Prices start from £9750.00\*

- Imaging and analysis of 1D gels, 2D gels, fluorescent and chemiluminescent blots
- Lighting options include IR, red light, blue light, green light
- Available in three versions with a 4, 6 or 9 million pixel camera and suitable lens



### U:Genius 3 Fluorescent Gel Imaging

Prices start from £3750.00\*

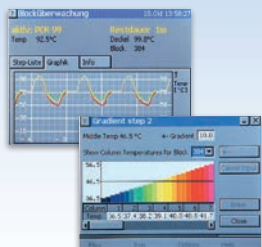
- Economical gel imaging system suitable for fluorescent and visible Protein gels
- No set up, no external computer required
- 3m pixel camera, manual zoom lens and manual filter drawer

\*Please contact Geneflow for a customised quotation

## Sensoquest Labcycler Thermal Cyclers

Special Offer

- 5 Year Warranty
- Gold coated-silver blocks ensuring outstanding uniformity
- 4.2°C/sec heating rate; 3.6°C/sec cooling rate
- Low energy consumption generating little heat and less noise from cooling fans
- Colour graphic display, quick block changing system



Cat. No.	Description	List Price	Offer Price
T3-0150/6-X	Labcycler 96 Well Gradient Silver Block Thermal Cycler for 96 x 0.2ml Tubes and 96 well Microplates	£4850.00	£3900.00

## PCR/UV Sterilisation Cabinets

30% OFF

- Four powerful, timer-controlled UV bulbs (standard cabinet)
- White light to provide adequate illumination



Cat. No.	Description	List Price	30% Off
P2-0020-X	UV Sterilisation Cabinet with Timer, Four UV Lights & White Light	£1345.00	£1076.00

